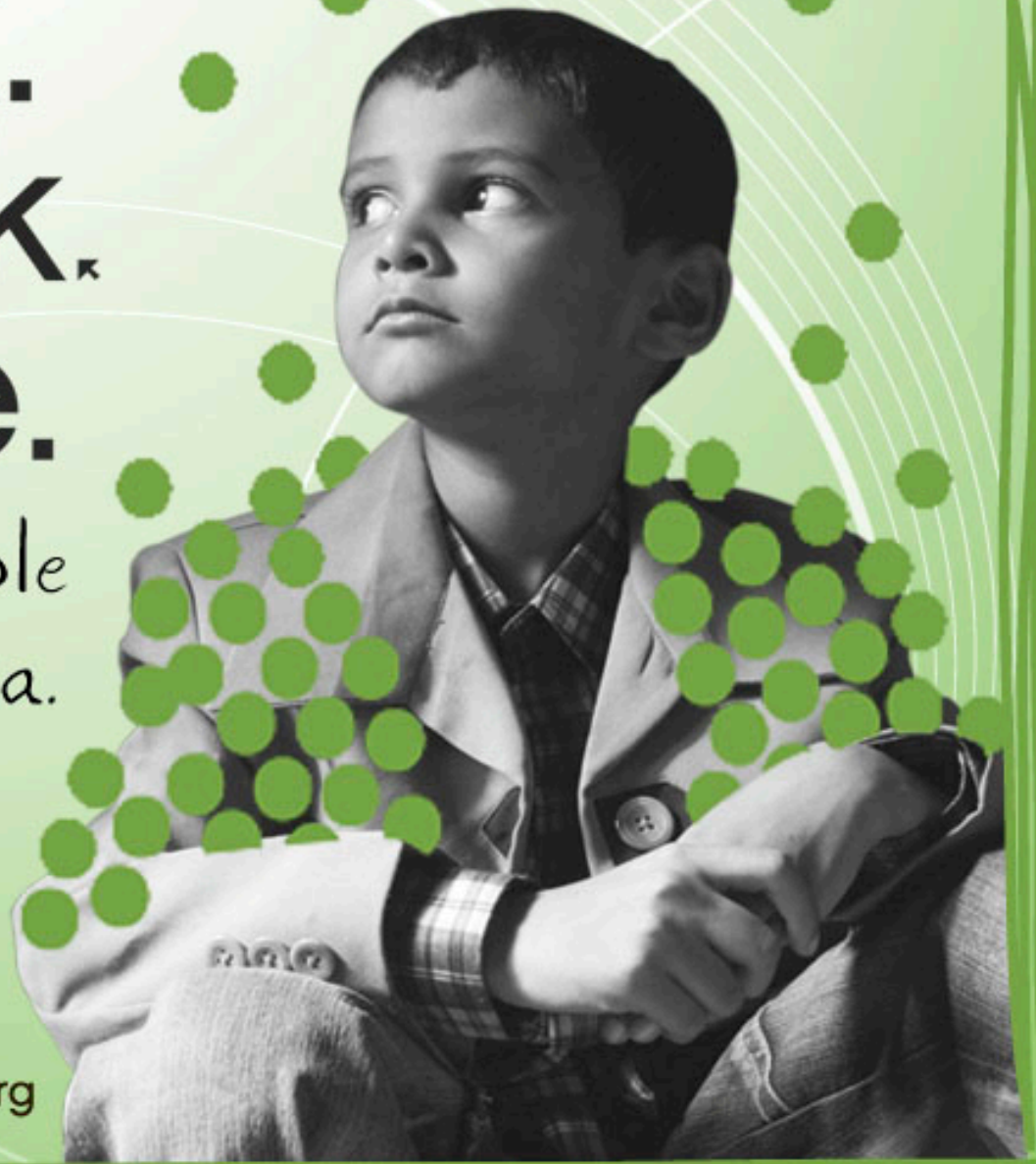


Pick. Click. Give.

*Increasing charitable
giving in Alaska.*

PickClickGive.org



Pick.Click.Give.



Mat Su



A Coalition of Agencies Working Together...

2012 PCG Mat-Su Agencies



Alaska Assistance Dogs
Alaska Attachment & Bonding Associates
Alaska Dog and Puppy Rescue
Alaska Family Services, Inc.
Alaska Farmland Trust
Alaskans for Palmer Hay Flats
Big Lake Library Advocates
Blood N Fire Ministry of Alaska
CCS Early Learning
Family Promise of Mat-Su
Food Pantry of Wasilla
Forget Me Not Mission
Friends of Mat-Su
Friends of Wasilla Public Library
Heart Reach Pregnancy Center
Knights Music Booster Club
LINKS Mat-Su Parent Resource Center
MASCOT

Mat-Su Services for Children and Adults (MSSCA)
Matanuska Susitna School Foundation
Meadow Gates Farm Sanctuary
Museum of Alaska Transportation and Industry
North America Outdoor Institute (NAOI)
Nugens Ranch
Palmer Senior Citizens Center Inc
Radio Free Palmer
Sunshine Community Health Center
Southcentral Therapeutic Riding (STRIDE)
The Childrens Place
United Way of Matanuska Susitna Borough
Valley Charities Inc Endowment
Valley Community for Recycling Solutions (VCRS)
Valley Hospice Resources
Valley Mountain Bikers and Hikers
Valley Residential Services
Wasilla Area Seniors Inc

REMEMBER TO PICK. CLICK. GIVE. MAT-SU.

File online between January 1, 2012 and March 31, 2012

<https://myalaska.state.ak.us/>



Little gifts; big impact.



What do these organizations all have in common?

- They are working to strengthen, educate, provide intervention, and improve the Mat-Su!
- Here are some examples of the work that is been done...



Emergency, Violence, Child Abuse, Victims of Crime

- Alaska Family Services provided emergency shelter for victims of domestic violence with over 8,000 bed nights in 2011.
- The Children's Place evaluated 233 Mat-Su children for reports of suspected child abuse in 2011. 89% of those children (207) were seen for concerns of sexual abuse.



More than 300 causes benefit.
Who will help this year?



Youth and Education

- CCS Early Learning had 88% of Head Start children that were going on to kindergarten ready for school in the area of “Identifying and Naming Letters” in the spring of 2011. Only 26% of these same children were ready for school in this area when they enrolled in our program.
- Mat-Su Imagination Library (funded through the Mat-Su Schools Foundation) has enrolled 3,006 children under 5, with 603 having graduated when they turned 5. It only costs \$30 per year per child for 12 age appropriate, quality books to be mailed directly to their home.
- North America Outdoor Institute hosted 79 programs and served 7,533 individuals across Alaska with interactive outdoor safety training.



Pick.Click.Give. Then spread the word.



Services to the Disabled

- The Supported Employment program at Mat-Su Services for Children and Adults (MSSCA) currently supports 52 individuals with disabilities in finding and keeping employment at 18 locations, 16 local businesses and 2 on Joint Base Elmendorf – Richardson.
- Alaska Attachment & Bonding Associates has educated 94 families in 2011 through workshops about Attachment Disorder. 87 families have used the Lending Library resources to aid them in their research about Attachment Disorder



More than 300 causes benefit.
Who will help this year?



Services to the Elderly

- Wasilla Area Seniors, Inc. has served 15,670 congregate and home delivered meals to seniors in the past 3 months.
- Palmer Senior Citizens Center, Inc. provided over 70,000 meals to eligible individuals in the Matanuska-Susitna Borough during FY 2011

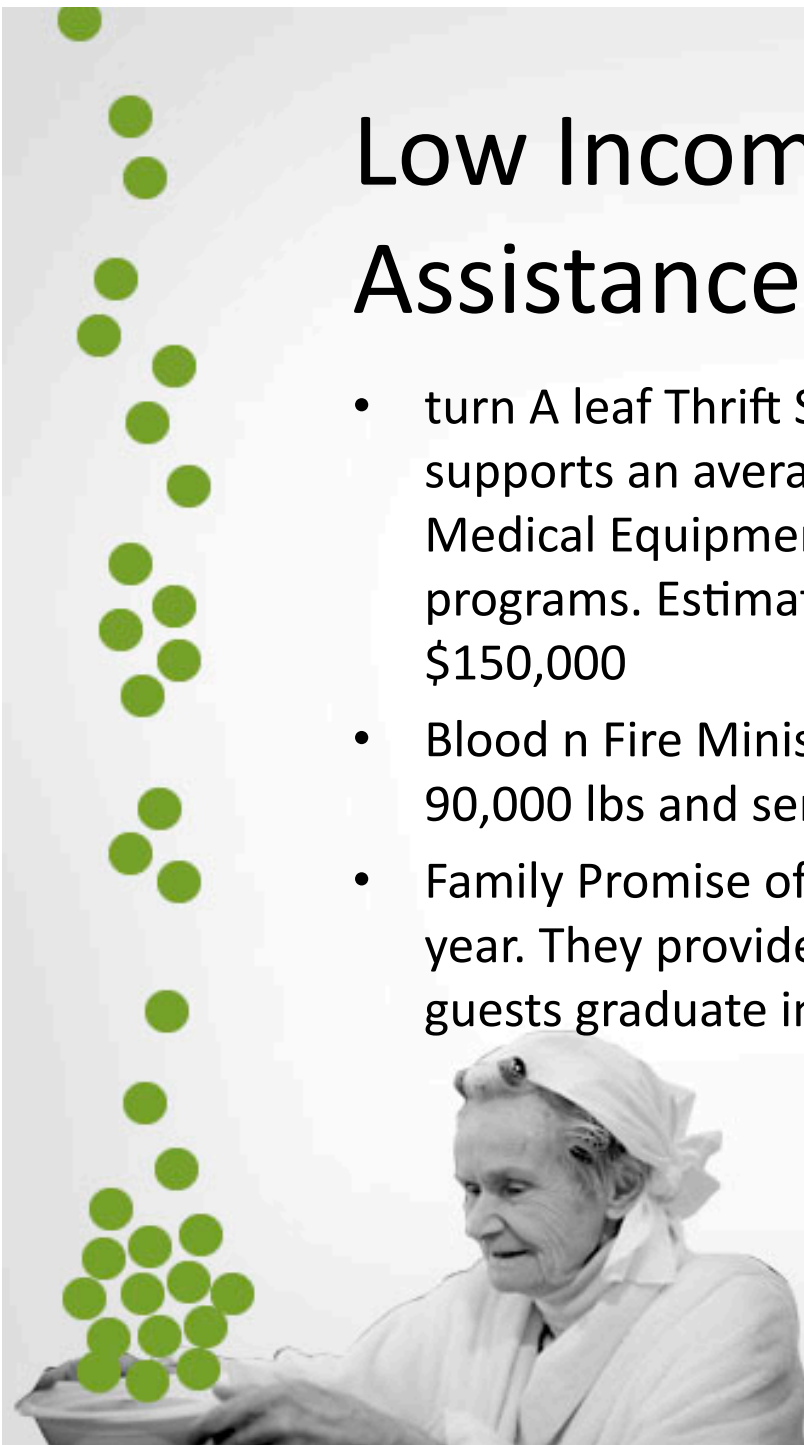


Pick.Click.Give. Then spread the word.



Low Income and Food Assistance

- turn A leaf Thrift Stores (funded by Valley Charities Inc) supports an average of 1000 people annually with the Medical Equipment lending and merchandise voucher programs. Estimated savings to the community of over \$150,000
- Blood n Fire Ministry of Alaska Food Pantry Gave out over 90,000 lbs and served 2400 families in 2011
- Family Promise of Mat-Su serves over 50 individuals every year. They provide 1500 shelter-nights annually. 80% of their guests graduate into self-sufficiency in an average of 30 days.



More than 300 causes benefit.
Who will help this year?

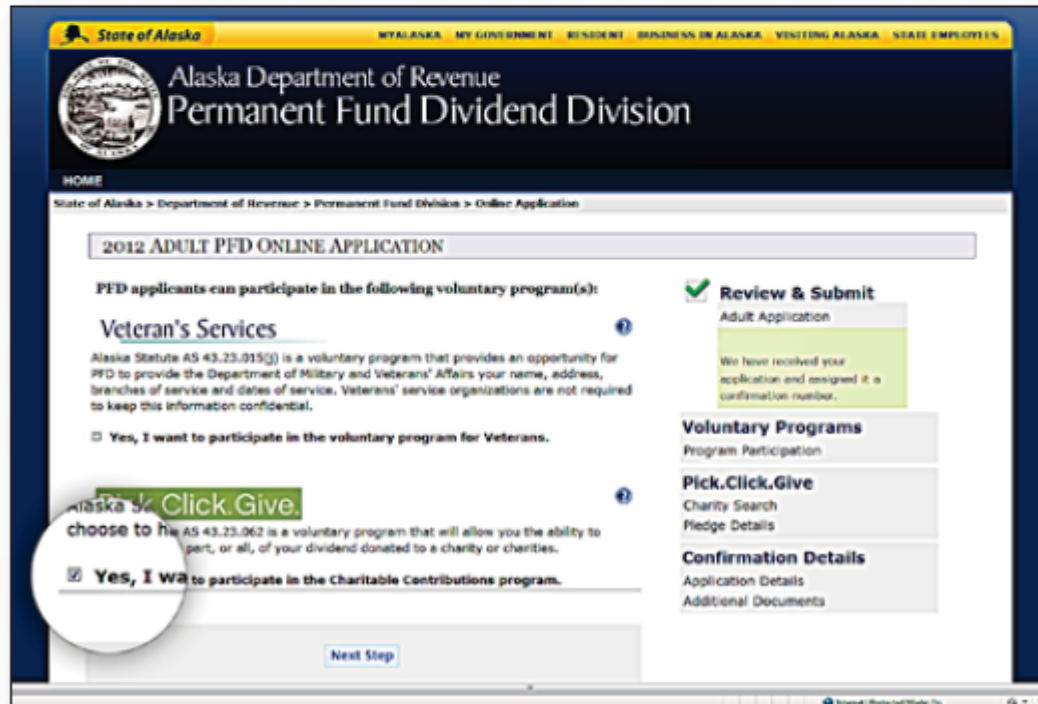
How to Pick.Click.Give.



The Pick. Click. Give. online donor form was updated this year by the Permanent Fund Dividend Division at the Alaska State Department of Revenue. The experience promises to be more user-friendly and intuitive – which makes optional giving through Pick. Click. Give. even easier.

#1 *File for your dividend.*

Once you complete your dividend application you will be asked if you'd like to participate in Pick. Click. Give. Please check yes!

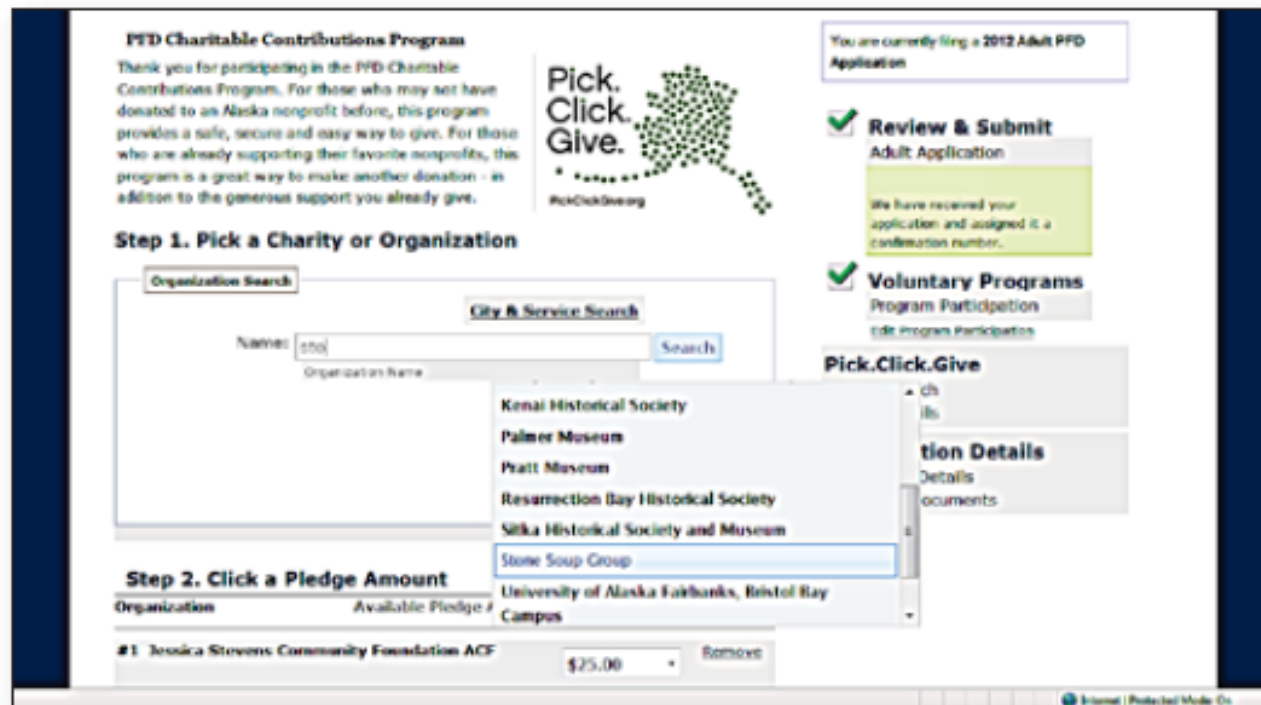


Little gifts; big impact.



#2 Pick.

Search by name of nonprofit.



PTD Charitable Contributions Program
Thank you for participating in the PTD Charitable Contributions Program. For those who may not have donated to an Alaska nonprofit before, this program provides a safe, secure and easy way to give. For those who are already supporting their favorite nonprofits, this program is a great way to make another donation - in addition to the generous support you already give.

Step 1. Pick a Charity or Organization

Organization Search: Search

City & Service Search: Search

Organization Name: Stone Soup Group

- Kenai Historical Society
- Palmer Museum
- Pratt Museum
- Resurrection Bay Historical Society
- Sitka Historical Society and Museum
- Stone Soup Group
- University of Alaska Fairbanks, Bristol Bay Campus

Step 2. Click a Pledge Amount

Organization	Available Pledge #
#1 Jessica Stevens Community Foundation ACF	\$25.00 Remove

Review & Submit Adult Application
We have received your application and assigned it a confirmation number.

Voluntary Programs
Program Participation
Edit Program Participation

Pick.Click.Give
Home | About | Contact Us | Privacy Policy | Terms of Service | Help

Account Details
My Profile | My Applications | My Pledges | My Documents



Little gifts; big impact.



#3 *Click.*

Or use the "City & Service Search" feature to find nonprofits headquartered in your town or who provide services for your chosen cause type.

Step 1. Pick a Charity or Organization

Organization Search

Name Search

Name:

Organization Name

City:

Organization Location

Organization Type:

Charitable Organization Community Foundation

Educational Organization

Program Type:

Aid and Services to the Elderly

Aid and Services to the Low Income

Aid and Services to Individuals in Emergency Situations

Aid and Services to Victims of Crime

Aid and Services to the Disabled

Aid and Services to Individuals with Mental Illness

Aid and Services to Individuals with Post-Secondary or Secondary Education

Animal Care

Arts and Culture

Child Abuse and Neglect

Economic Development

Food Assistance

Health and Dental Care

Libraries

Public Broadcasting

Recreational Facilities

Recycling of Waste

Workforce Development

Youth Development

Zoo



Little gifts; big impact.



#4 Give.

It is easy to donate to multiple nonprofits. You can choose to give a little or a lot. There's even an option to give your entire dividend to the causes you care about. If you want your nonprofit to know you Picked and Clicked them, please check the "Release Information" button before completing your donations.

Step 2. Click a Pledge Amount

Organization	Available Pledge Amount:	
#1 Abused Womens Aid in Crisis Inc AWAIC Inc	\$1,025.00	Remove
Priority: ↓	\$1,050.00	
#2 Camp Fire USA Alaska Council	\$1,075.00	Remove
Priority: ↓	\$1,100.00	
#3 Alaska Center for Children and Adults ACCA	\$1,125.00	Remove
Priority: ↑ ↓	\$1,150.00	
#4 Jessica Stevens Community Foundation ACF	\$1,175.00	Remove
Priority: ↑ ↓	\$1,200.00	
#5 thread Alaskas early care and education connection	\$1,225.00	Remove
Priority: ↑ ↓	\$1,250.00	
#6 Tundra Womens Coalition	\$1,275.00	Remove
Priority: ↑ ↓	\$1,300.00	
	\$1,325.00	Remove
	\$1,350.00	
	\$1,375.00	Remove
	\$1,400.00	
	\$1,425.00	Remove
	\$1,450.00	
	\$1,475.00	Remove
	\$1,500.00	
	Remainder	Remove
	Amount	



Little gifts; big impact.



The results so far... (statewide)

- As of 6:00 am on January 17:
 - 9,716 Alaskans had made 15,306 pledges through Pick. Click. Give.
 - for a total of \$837,625 (= avg gift of \$55).
 - That compares to a total of \$619,875 on January 17 last year.



2011 Results (Mat-Su)

- In 2011 approximately \$105,000 was distributed to Pick. Click. Give. agencies in the Mat-Su.



What about 2012?

- If everyone in this room (est of 60) gave the average statewide donation (\$55) through Pick. Click. Give. , \$3,300 would be provided.
- If everyone in Wasilla gave the average donation, \$440,000 would be provided.
- If everyone in the Borough gave the average donation \$4,950,000, would be put to use right here in our community!



Any Questions?

Pick.Click.Give.



Thank You!

