

# Pick.Click.Give.

## *Sample employee newsletter for businesses and organizations*

---

### ***Pick.Click.Give. – A great way to support your favorite organization***

In January, when you apply for your Permanent Fund Dividend, you will have the opportunity once again to give to your favorite Alaska nonprofit organizations. The Pick.Click.Give. program was once again a success last year – with more than 18,000 Alaskans giving \$1,570,900 to the state's charitable organizations. Program organizers expect the program to provide even more support in 2012.

Pick.Click.Give. is a safe and secure way to make a donation, and it's available to all Alaskans who file online for their PFD.

***Name of company*** supports Pick.Click.Give. – we believe it helps all of us together become an important force in bettering our communities and our state. ***If the company offers a match or is contributing to the promotional campaign, mention here.***

When you go online to sign up for your dividend, you will see the Pick.Click.Give. option. Just follow the instructions to make a donation. More than 400 organizations qualified for the program this year, so you're likely to find one you already support and you can use this way to make an additional gift. Or you may find a new organization whose mission is important to you, and you can donate to that organization. You may give part or all of your dividend, whatever is appropriate for you and your family. We simply encourage you to give.

You can find more information about the program, including frequently asked questions at [www.PickClickGive.org](http://www.PickClickGive.org). Or you may call 888-785-GIFT (4438).